



**Four County Suicide Prevention Coalition
2018 – 2019 Strategic Plan
Defiance, Fulton, Henry and Williams Counties**

Mission: The mission of the Four County Suicide Prevention Coalition is to increase awareness, decrease stigma, and increase people's ability to seek help aimed at suicide prevention.

Motto: *Depression is Treatable. Suicide is Preventable.*

Vision of Success

- Suicide is viewed as a preventable public health problem.
- There is a collaborative effort across community systems, aimed at reducing suicide deaths in our communities.
- Individuals experiencing mental illness or thoughts of suicide have access to timely and effective treatment.
- The general public can identify signs and symptoms of depression and suicide risk, and understand how to connect those in need to services.
- The stigma surrounding depression and suicide is eliminated and no longer barrier to accessing treatment for those in need.
- A postvention program is in place to respond to those newly bereaved by suicide.



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Strategy: Increase awareness of suicide as a preventable public health problem.

Goal	Action Steps	Target Completion
<p>1. Provide community-wide awareness regarding the signs, symptoms, and treatment resources related to depression and suicide.</p>	<ul style="list-style-type: none"> a) Provide suicide awareness presentations and materials to four county area faith communities, law enforcement, civic organizations, and other targeted groups within in Defiance, Fulton, Henry and Williams counties. b) Provide <i>Mental Health First Aid</i> trainings to the public, and those working in the public service sector. c) Deliver the <i>Stomp the Stigma</i> campaign at area colleges and other public venues. d) Provide <i>Yellow Ribbon Campaign</i> to four county area middle schools. e) Develop a communication plan designed to increase awareness of the signs and symptoms of suicide, decrease stigma, and promote the coalition’s motto that <i>Depression is treatable and suicide is preventable.</i> 	<ul style="list-style-type: none"> a) Provide 8 community based awareness presentations through 2019. b) Provide a minimum of 16 MHFA trainings throughout 2018-2019. c) 6 displays through 2019. d) 75% of area middle schools participating through 2019. e) To include billboards, radio, print media. Ongoing through 2019.



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	f) Provide <i>ACT Out</i> to local schools.	f) Provide the <i>ACT Out</i> presentations addressing suicide and suicide related information for 75% of four county 8 th grade students.
2. Utilize branding to communicate the coalition mission.	a) Improve community recognition of the Four County Suicide Prevention Coalition and its mission of suicide prevention, through a presence on social media platforms.	a) Have a coalition presence on social media by March, 2018.
3. Strengthen the collaborative effort across community systems.	b) Develop the coalition website as the central resource for information on depression, and suicide prevention and treatment in the four county area.	b) Ongoing through 2019.
	a) Work to insure a balanced representation of the four county communities, with collaborative partners including consumers, and educational, mental health, medical, drug and alcohol treatment, faith, law enforcement and social services professionals.	a) Increase coalition membership by 15%
Strategy: Prevent deaths by suicide		
Goal	Action Steps	Target Completion
1. Educate the community on the prevalence of depression, including how to identify mental health emergencies and appropriate interventions.	a) Provide the Signs of Suicide to youth in Defiance, Fulton, Henry and Williams counties	a) Provide the Signs of Suicide program in 80% of high school and middle schools throughout the four counties



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	<ul style="list-style-type: none"> b) Provide Mental Health First Aid Trainings throughout Defiance, Fulton, Henry and Williams counties. 	<ul style="list-style-type: none"> b) Provide 16 Mental Health First Aid and Youth Mental Health First Aid trainings through 2019
<p>2. Provide suicide prevention, intervention and treatment education to professionals who serve the four county communities.</p>	<ul style="list-style-type: none"> a) Provide Crisis Intervention Training (CIT) to local law enforcement officers b) Educate area primary care physicians and their staff on the importance of regular depression and suicide risk screenings through the use of the PHQ2 and the PHQ9 for adults, and the ASQ screening tool for youth and adolescents. c) Educate area Primary Care Physicians and their staff on available resources within the mental health system, and how to access those resources on behalf of patients. d) Provide training to improve the clinical skills of area mental health professionals working with individuals experiencing suicidal thoughts and behaviors. 	<ul style="list-style-type: none"> a) Complete a minimum of 4 trainings by December, 2019, educating 60 law enforcement officers and related staff. b) Conduct <i>Lunch and Learn</i> presentations to 90% of area PCP providers beginning January 2018 and ongoing through 2019. c) Conduct <i>Lunch and Learn</i> presentations to 90% of area PCP providers beginning January 2018 and ongoing through 2019. d) Partner with Behavioral Health Partners to provide 1 training through 2019.
<p>3) Reduce access to lethal means.</p>	<ul style="list-style-type: none"> a) Partner with area firearms dealers to distribute information on suicide risk factors, warning signs, and safety precautions among gun owners. 	<ul style="list-style-type: none"> a) Partner with the 8 largest firearms dealers in the four county area through 2019.



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	<p>b) Educate the gun sporting community about suicide risk factors, warning signs, and life-saving safety precautions.</p>	<p>b) Present to 70% of all sportsmen’s clubs in Defiance, Fulton, Henry and Williams counties.</p> <p>c) Provide printed prevention materials to 12 CCW and hunter safety instructors in Defiance, Fulton, Henry and Williams counties.</p>
<p>4) Prevent contagion suicide deaths.</p>	<p>a) Partner with local law enforcement and the medical community to provide postvention services to those newly bereaved by suicide.</p> <p>b) Provide information to area school districts on responding to a student death by suicide.</p>	<p>a) Maintain the LOSS Team, responding to 90% of all deaths by suicide in Defiance, Fulton, Henry and Williams counties.</p> <p>b) Collaborate with 50% of area school districts through 2019.</p>